



PHOTOS: GAURAV KADAM & OSHWIN KADHAO

## REAL ESTATE ICONS 2022

# Celebrating PUNE'S TOP REAL ESTATE DEVELOPERS



**Urmila Matondkar**

**T**he stage was set... The red carpet was rolled out to welcome them to the biggest night of the year... The room was full of people representing Pune's best and top developers waiting with bated breath... City's crème de la crème came together under one roof to celebrate the icons and luminaries of real estate... Such was the magnitude of Pune Times Mirror's Real Estate Icon 2022!

After a successful maiden edition held in April earlier this year, Pune Times Mirror returned with Real Estate Icons with its second season to reward and honour the city's top real estate stakeholders, who have changed Pune's landscape and skyline. The award ceremony was held at city hotel on December 22. Pune Times Mirror Real Estate Icon 2022 was an earnest endeavour to recognise the key players in the real estate market and cherish their efforts in transforming the city.

The star-studded evening was graced by chief guests and dignitaries Sandeep Karnik, Joint Commissioner of Police, Pune City, Dr Sanjay Shinde, Additional Joint Commissioner of Police, Pimpri-Chinchwad and actor, politician and activist Urmila Matondkar. The glittering event was hosted by celebrity host Sachin V Kumbhar. Also present at the event was the chairman and managing director of Pune Times Mirror Pankaj Sharma.

Addressing the audience and the awardees, Sharma said, "The

real estate fraternity is often slammed when there is any mishap at an ongoing construction site but being a real estate developer is a mammoth task. Therefore, as a leading tabloid, Pune Times Mirror would want to take on the responsibility to encourage them and write about the good work and innovations that have been carried out by real estate companies."

Matondkar, who added glamour to the event, added, "I am beyond happy and excited to felicitate and honour the best real estate companies of Pune."

She reminisced about the first house she bought and how it will always remain special to her. "Whatever I am today and have achieved is because of the love and adulation of the audience. I congratulate each one of you present here on this achievement and recognition. I hope to buy a small house in Pune, someday," she added. The winners of the award were called upon the stage and were felicitated and presented with certificates of recognition by Matondkar and Dr Shinde.

The event ended on a high note with Matondkar crooning numbers like 'Yeh Tera Ghar Yeh Mera Ghar' and 'Aaj Jaane Ki Zidd Naa Karo,' enthralling the audience and the awardees alike. The success of the awards could be measured by the happiness reflected on the faces of the awardees, attendees and guests and the gleam in their eyes, reflecting their pride upon achieving the award.

A zone-wise survey was carried out by Dexter Consultancy Pvt. Ltd to handpick the best real estate companies. The aim of the survey was to rank the finest organisations in each zone in the city, and the result was tabulated through three primary modules like perceptual rating survey, factual survey and desk research. The collected data was evaluated to grade the real estate companies that participated in the survey.

The Pune Times Mirror Real Estate Icons 2022 was sponsored by Shyam Global Technoventures Pvt Ltd with Estilo Furniture as the luxury furniture partner.



**Pankaj Sharma,  
Chairman and  
Managing Director of  
Pune Times Mirror**



**Narendra Goyal from Shyam Global Technoventures Pvt Ltd (left) and Sanjay Jain from Powerol Business, M&M Ltd (right) felicitate chief guest Urmila Matondkar**



**Sandeep Karnik - Joint Commissioner of Police, Pune & Dr Sanjay Shinde - Additional Commissioner of Police, Pimpri Chinchwad**



**Sachin V Kumbhar**

Names	Categories
Nyati Group	Top Real Estate Brand
Joshi Buildcon Landmarks	Top Developer - Redevelopment
Goel Ganga Developments	Top Enterprising Real Estate Brand
Kumar World	Top Trusted Brand
Goel Ganga Corporation Pvt Ltd	Top Innovative Developer
Pharande Spaces	Top Dynamic Real Estate Leader
Rohan Pawar, Pinnacle Group	Top Emerging Developer
Windsor Shelters	Top Preferred Brand - Redevelopment
Sachin Bhandari, VTP Realty	CEO Of The Year
Vasupujya Corporation	Top Real Estate Engineering Firm
Dr. Ashutosh Khatawkar	Top Business And Marketing Strategist
Opulent Developers	Top Architectural Project - Starlit, Koregaon Park (East, Pune)
Siddhivinayak Groups And Avis Groups	Top Aspirational Project Of The Year - Vision Exotica
Regency Group	Top Trusted Residential Project - Regency Astra
Mahalaxmi Group	Top Lifestyle Project Of The Year - Zen Elite (East,Pune)
City Corporation Ltd	Top Township (Above 350 Acres) - Amanora Park Town
Goel Ganga Developments	Top Township (100-350 Acres) - Ganga Newtown
Pharande Spaces	Top Iconic Villas - Vaarivana Evolved Villa Province
Rui Universal Realities	Top Redevelopment Project- 69 Padma (Central Pune)
BramhaCorp Ltd	Top Commercial Project- Business Park (East,Pune)
Legacy Lifespaces	Top Premium Project- Legacy Kairos (PCMC)
City One Group	Top Promising Project In Luxuray Segment- City One Vezdaa (PCMC)
Choice Goodwill Group And Unique Properties	Top Signature Lifestyle Project - QUE914 (East,Pune)
Kosmic And Triaa Developers	Top Promising Project Mid Segment (50 lacs To 1 Cr) - Kosmic Kourtyard (East, Pune)
Kolte Patil Developers Ltd	Top Mid Segment Homes (50lacs To 1 Cr) - Little Earth (West, Pune)
Rohan Builders And Developers Pvt Ltd	Top Project In Budget Segment- Rohan Anand (West, Pune)
Relation Realtech Pvt Ltd	Top Growth Accelerator For Real Estate Projects
Badal Saboo	Real Estate Advisory - Branded Realty (Honorary recognition by Pune Times Mirror)

# Research Methodology for The Dexter - Pune Times Mirror Real Estate Icons 2022

As illustrated below, a 4-step approach was followed, starting from desk research followed by a self-nomination step, in which all the shortlisted potential candidates in a segment were asked to nominate themselves in various categories, while providing the relevant factual details.

Further, a parameter-wise analysis of nominees in each award category was computed through a weighted average score to derive a perceptual mapping of various participants across categories.

Based on the above 4 steps, weight-age-based ranks were determined and the final standings of each category were established.

Best attempts were made to reach maximum entities in the respective categories in Pune and Pimpri Chinchwad. However, only the fully complete and

validated nominations received within the deadline were analyzed for final parametric rankings. In addition, any entity which expressly stated that it did not wish to be considered for the survey was excluded.

Dexter Consultancy Pvt. Ltd. is a 15-year-old research organization working PAN-India on research and consulting projects across 28 sectors.

Dexter has quickly become known for its tech-driven operational expertise, with innovations in live-data access for clients and geo-mapped interactions bringing in an unprecedented level of transparency and authenticity to the research industry. This survey was executed by the project team based out of its head office in Ahmedabad.



Harish Shroff - Nyati Group



Rajas Joshi & Amol Joshi - Joshi Buildcon Landmarks



Mustafa Hathyari & Arup Roy - Goel Ganga Corporation Pvt Ltd



Rajas Jain - Kumar World



Rohan Pawar - Pinnacle Group



Shriniwas Raskonda & Mahesh Rathi - Windsor Shelters



Amol Mantri & Sujeet Pandey - Goel Ganga Developments



Mukund Ervire & Tushar Morikade - Pharande Spaces



Sachin Bhandari - VTP Realty



Rahul Ajmera - Vasupujya Corporation



Dr Ashutosh Khatawkar



Atit Admulwar - Opulent Developers